

Rep Order# 8879973 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37575

Printed: 10/12/2012 10:47 AM
Last Received: 10/12/2012 10:36 AM
wing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () PATRIOT MAJORITY
Product Issue
Estimate# 2029
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/2029
Flight Dates 10/16/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$274,300
PLEASE CONFIRM

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*30	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$2,500.00	10/20-11/04	1	3	3	\$7,500.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Rate Changed								
	*31	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$5,500.00	10/30-11/05	1	1	1	\$5,500.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*32	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$950.00	10/16-11/05	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*33	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$1,200.00	10/23-11/05	1	2	2	\$2,400.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*34	SA	900P-1000P		:30	\$20,000.00	10/27-10/27	1	1	1	\$20,000.00	
				Buyline Comment: HAWAII 5 0								
				V3 Added								
	*35	SA	800P-1000P		:30	\$8,400.00	10/27-10/27	1	1	1	\$8,400.00	
				Buyline Comment: PRIME SAT MOVIE								
				V3 Added								

—REPORT TOTALS—

Report Totals: 62 / \$274,300.00

—SALES MONTHLY TOTALS—

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Oct 12: 35 / \$128,100.00 Nov 12: 27 / \$146,200.00

Sales Totals: 62 / \$274,300.00

Station Totals: 62 / \$274,300.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$914,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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